



BON SECOURS ARTS AND SCIENCE COLLEGE FOR WOMEN

(Affiliated to Mother Teresa University, Kodaikanal)
Madurai Main Road, Begampur (PO), Dindigul – 624 002

DEPARTMENT OF BUSINESS ADMINISTRATION

INDUSTRIAL VISIT REPORT

On 2nd September 2025, 43 students from the BBA, Department of our college visited Seshasayee Paper and Boards Limited (SPB) in Erode as part of an educational industrial exposure program. Sesashyee Paper Industry is one of the leading paper manufacturers in the region. The company specializes in producing high-quality paper for packaging, printing, and commercial purposes. The industry is known for its eco-friendly processes, efficient management systems, and focus on employee welfare.

The visit was organized to provide students with practical knowledge of the paper manufacturing process and industrial operations. During the visit, the students observed various stages of production, including pulping, pressing, drying, and finishing. The industry's use of modern machinery, automation, and quality control measures was explained in detail. The importance of safety protocols, waste management, and environmental sustainability was also highlighted. The interaction with industry professionals gave students a deeper understanding of production planning, supply chain management, and career opportunities in the paper industry. The visit was highly beneficial in enhancing students' knowledge and practical skills, aligning classroom learning with real-world industrial processes.

The main objective of the visit was to provide students with practical exposure to the production management, supply chain management, Quality control, Marketing and Branding, Human Resources Management and Financial aspects Practices followed in the Sesashyee Paper Industry, at Erode

The visit concluded with the interactive Q/A session when students clarified their doubts regarding, Production process, Marketing Strategies and career Opportunities in the dairy Industry. From student's point of view, they found this visit as a valuable, useful and an informative industrial visit.

Place: Dindigul

Date: 2.09.2025

Head of the Department

Principal

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Dated on: 2-09-2025



Head of the Department

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